

January 8, 2017

Dear Vendor:

WE ARE CELEBRATING THE 42nd ANNIVERSARY of the ODUNDE African-American Festival which will take place on Sunday, June 11, 2017 at 23rd and South Streets and Gray's Ferry Avenue. The Festival hours are 10:00AM until 8:00PM and will feature 8 hours of continuous live entertainment on TWO different STAGES. We are the largest African-American Street Festival in THE COUNTRY attended by up to 500,000 people.

Vending space for the festival is available on a first-come basis (PLEASE READ THE ENTIRE VENDOR PACKET). The best way to assure prime space is to get your fee in early. Booth fees are \$400.00 for arts & crafts and \$450.00 for food vendors. Your application must be accompanied by full payment for each space you purchase. Vending space measures 4ft. x 8ft. and you are responsible to provide your own table, chairs and electricity. All 10ft. x 10ft. spaces (IF YOU HAVE A TENT/CANOPY) MUST PAY FOR (2) SPACES.

The deadline for **ALL** mail-in applications is **May 28, 2017**. Any applications received or postmarked after **May 28, 2017** will be ASSESSED a \$50.00 late fee. Please complete the application and mail it with your **U.S. POSTAL MONEY ORDER** (*WE DO NOT ACCEPT PERSONAL OR BUSINESS CHECKS*):

ODUNDE, INC. P.O. Box 21748 Philadelphia, PA 19146

We could not have made it this far without YOU...42 YEARS OF ODUNDE!!!

Sincerely,

Oshunbumi Fernandez CEO

WWW.ODUNDEFESTIVAL.ORG